

Creative Media Production Curriculum Intent

Curriculum Objectives

What does it mean to study Creative Media Production at Humphry Davy School?

Creative Media Production is for learners who want to acquire technical knowledge and technical skills through vocational contexts by applying the learned knowledge and processes related to investigating, exploring and creating media products as part of their Key Stage 4 learning. The qualification recognises the value of learning skills, knowledge and vocational attributes to complement GCSEs. The qualification will broaden the learners experience and understanding of the varied progression options available to them.

Curriculum Intent

What we want students at the end of year 11 to know

The Award gives learners the opportunity to develop sector-specific knowledge and skills in a practical learning environment. The main focus is on four areas of equal importance, which cover the:

- Development of key skills that prove your aptitude in creative media production such as investigating and developing ideas through pre-production, production and post-production of media products
- Process that underpins effective ways of working in creative media production, such as responding to briefs and feedback, planning and generating ideas
- Attitudes that are considered most important in creative media production, including personal management and communication
- Knowledge that underpins effective use of skills, process and attitudes in the sector such as production processes and techniques.

This course complements the learning in GCSE qualifications, such as Design and Technology, Art and Design, and Computer Science, by broadening the application of 'design and make' tasks, working with a media brief, and understanding and engaging different audiences through making compelling media products.

How British Values, PSHE and Careers are promoted your subjects curriculum

- Gain work-related skills in the area of media production.
- Develop generic employability skills.
- Prepare for further training within this occupational area.

- Gain an insight into core activities within this occupational area in order to allow them to make informed career decisions.